



SPONSORSHIP AGREEMENT

JANUARY 21, 2021

Thank you for supporting your local Rural Women event

EVENT LOCATION: _____ EVENT DATE: _____

SPONSOR CONTACT INFORMATION:

Company /Organization Name: _____

Contact Name: _____

Contact Phone: (w) _____ (c) _____

Contact Email: _____

Mailing Address: _____

Website: _____

Please also provide a copy of your logo in .jpg or .png format
* recommended size: 250px (width) x 100px (height)

SELECT YOU DESIRED PACKAGE (Descriptions below):

- PRESENTING PARTNER (\$1,000.00)
- OFFICIAL RURAL WOMEN SPONSOR (\$500.00)
- FRIENDS OF RURAL WOMEN (\$250.00)
- ADVERTISING SPONSOR (\$100.00)
- UPCOMING WOMEN IN AGRICULTURE TABLE (\$800.00)
- FOOD SPONSOR: MORNING/AFTERNOON COFFEE & REFRESHMENTS
 LUNCH
- VENDOR AT RURAL WOMEN (\$75.00)
- SWAG BAG SPONSOR

I confirm that I have read the terms of this Sponsorship Agreement and hereby confirm my participation as sponsor for the above noted Rural Women Event.

Date: _____ Sponsor Signature: _____

PAYMENT: CHQ Paypal E-Transfer Credit Card

PAYMENT TO BE MADE

TO : _____

PLEASE RETURN THE FOLLOWING FORM BY EMAIL TO heaeventskaylie@gmail.com
Kaylie Franklin www.rwruralwomen.com heaeventskaylie@gmail.com 780-205-6640

PRESENTING PARTNER (\$1,000.00)

- You will be promoted as a “Rural Women Presenting Partner” in all outgoing messages, public relations, social media coverage and Rural Website (ie. RURAL WOMEN presented by PRESENTING PARTNER)
- Your logo will be placed on Rural Women website landing page with a banner ad and web-link for the duration of the Event contract
- MC mention throughout day of Event
- You will be mentioned in weekly social media content
- Your company profile will be included in monthly social media content
- Your Logo will appear in the Event Agenda for Event attendees
- Your promotional materials will be included in Swag Bags for Event attendees (100 items required and to be provided 2 weeks prior to Event)
- Two Promotional banner opportunities on day of Event
- **TICKETS:** Presenting Partner will receive two tickets to the Event

OFFICIAL RURAL WOMEN SPONSOR (\$500.00)

- You will be promoted as “Official Rural Women Sponsor”
- Your logo will be placed on Rural Women website landing page with a banner ad and web-link for the duration of the Event contract
- MC mention throughout day of Event
- You will be mentioned in weekly social media content
- Your company profile will be included in monthly social media content
- Your logo will appear in the Event Agenda for Event attendees
- Your promotional materials will be included in Swag Bags for Event attendees (100 items required and to be provided 2 weeks prior to Event)
- **TICKETS:** Official Rural Women Sponsor will receive one ticket to the Event

*PLEASE RETURN THE FOLLOWING FORM BY EMAIL TO heaeventskaylie@gmail.com
Kaylie Franklin www.rwruralwomen.com heaeventskaylie@gmail.com 780-205-6640*

FRIENDS OF RURAL WOMEN (\$250.00)

- You will be promoted as “Friends of Rural Women”
- Your logo will be placed on Rural Women website landing page for the duration of the Event contract
- MC mention throughout the day of Event
- You will be mentioned in periodic social medial content
- Your logo will appear in the Event Agenda for Event attendees

ADVERTISING SPONSOR (\$100.00)

- Your logo will be placed on Rural Women website landing page for the duration of the Event contract
- Your logo will appear in the Event Agenda for Event attendees

UPCOMING WOMEN IN AGRICULTURE TABLE (\$800.00)

Do you want to support young women in your community who are passionate about agriculture? Have your company sponsor a table for 8 up and coming Women in Agriculture! We will contact the local Agricultural programs and select 8 deserving women to attend the Event and fill your table.

- You will be promoted as an “Upcoming Women in Agriculture Sponsor”
- Your logo will be placed on the Rural Women website landing page for the duration of the Event contract
- MC mention throughout the day of Event
- You will be mentioned in periodic social media content
- Your company profile will be included in monthly social media content
- Your logo will appear in the Event Agenda for Event attendees
- Your promotional materials will be included in Swag Bags for Event attendees (100 items required and to be provided 2 weeks prior to Event)
- Signage on your sponsored table(s)

PLEASE RETURN THE FOLLOWING FORM BY EMAIL TO heaeventskaylie@gmail.com
Kaylie Franklin www.rwruralwomen.com heaeventskaylie@gmail.com 780-205-6640

FOOD SPONSORS:

MORNING/AFTERNOON COFFEE & REFRESHMENTS
Coffee, Tea and light breakfast pastries/square/muffins

LUNCH
Punch, main course lunch dishes, desserts

- Your logo will be placed on the Rural Women website landing page for the duration of the Event contract
- MC mention throughout the day of Event
- Your sponsorship will be mentioned weekly in social media content
- Your logo will appear in the Event Agenda for Event attendees
- You will have an opportunity to place your signage at the Event location on the day of Event (all signage must be provided by the Sponsor in either banner or pop-up form)

VENDOR AT RURAL WOMEN (\$75.00)

- You will be promoted as a “Vendor at Rural Women”
- Your logo will be placed on the Rural Women website landing page for the duration of the event contract;
- MC mention throughout the day of Event
- You will be mentioned periodically in social media content
- Your logo will appear in the Event Agenda for Event attendees
- Vendor’s table rental includes a 8’x30” table with black linen which will be set up around the perimeter of the main conference room for the entire event, including lunch break

SWAG BAG SPONSOR

Women love bags of all sorts! These bags will go on to be used for groceries, lunches, books, travel and so much more!

BAG REQUIREMENTS

- Bags must be reusable
- 100 bags required minimum
- Swag Bag Sponsor may place their logo on the bottom left hand corner of the bag. The Rural Women Event logo must be front and centre of the bags.
- Bags must be provided to Director of Rural Women 2 weeks prior to Event

PLEASE RETURN THE FOLLOWING FORM BY EMAIL TO heaeventskaylie@gmail.com
Kaylie Franklin www.rwruralwomen.com heaeventskaylie@gmail.com 780-205-6640